

Dear Members

Welcome to our eNews during COVID times. Yes indeed we are in 'COVID Times' and, while we learn how to live with the virus, the good news is that Italy is one of the only European countries where travellers can still visit in a much safer and controlled environment than any other. I am confident we will all come out better & stronger after this troubled period. To close we wanted you to have a look at a video from WHO this time, about Italy & COVID, located [here](#).

Enrico Soresini, Chairman



Tranquilico advise to use this Pit Stop!

Think of the current situation as a pit stop in a formula 1 race, whizzing around at full speed until you are suddenly called into the pit for a stop. Like a formula 1 car - this is the time to get some much needed maintenance, tune the engine, change the tyres and get ready to be released back onto the track for more laps to come, better and stronger than before.

Look at your current risk management processes - can you improve them, can you work smarter rather than harder? Now is the time to do a full review.

Health, Safety and Crisis Management are integral parts of the travel industry. All need to have a safety management system in place along with good due diligence and the ability to respond efficiently to any future crisis. Learn from this one - how can you be better prepared for something similar in the future, what do you need to alter, amend, upgrade?

From the smallest to the largest operators, we can help with your risk management procedures and policies to suit your size and resources, from our simple pay as you go service, right up to full outsourcing. [Contact safety@tranquilico.com](mailto:safety@tranquilico.com) www.tranquilico.com

ENIT Roundup:

WTM 9 - 11 Nov will be virtual this year. ENIT will have a **Virtual Italian Week** 2 - 6 Nov. You have now been invited to meet global buyers and connect with delegates either as a group experience or on a one-to-one basis.

During the last 4 months, ENIT has been extremely proactive. Here is a selection of past and current campaigns conducted in the UK.

15 June - 15 Aug: A display and video campaign on sites like Wanderlust, The Independent, Lonely Planet and Mail on Line, achieving more than 3.5m impressions.

15 June - 31 Aug: Influencers campaign with 8 macro-influencers and 5

micro-influencers directed mainly to Millennials and Generation Z, achieving excellent results with about 80,000 engagements.

5 Aug - 5 Oct: Sponsored Instagram posts campaign with attractive photography and videos highlighting food and wine, art and active tourism.

Early October: Financial Times "How To Spend It" on-line campaign aimed at attracting visitors to main art cities and winter sports holidays with 4 articles and promos on their Social Media.

The end of Sept saw the end of a digital campaign with Skyscanner and a co-marketing campaign with Easyjet that has been running for 6 weeks.

Current: A partnership with ABTA that will virtually take ENIT around the UK in 5 different regional meetings, in addition, ENIT are sponsoring their Travel Convention on 14th October.



An amazing experience from Vamoos:

This year, ABTOI welcomed new Associate Member Vamoos, the comprehensive app for travel companies. Now that you have a little time to research innovative new digital ideas to help your business stand out when the time finally arrives, here is a little info on this fantastic service.

[Vamoos, the app for travel companies](#) helps ensure that when your clients start travelling again, they can do so safely, with all the information they need for an amazing experience. We have [25+ features](#) which help you provide them with excellent service, ensuring they are informed about local guidelines and staying safe during their trip. Some of these include:

1. Digital docs to share info on local Covid-19 restrictions and social distancing measures which can be updated in real-time
2. Interactive maps show what's open and safe to visit whilst away
3. 24/7 instant messaging so your clients know their questions can be answered in seconds

All of this can be updated in line with latest advice and guidelines. Additionally, each itinerary can be set up quickly on the app and can be completely branded for your company. Sign up for our [1-month free trial](#)

Elman Wall shares important updates:

Associate partner Elman Wall has been instrumental in keeping many of our members and the wider travel industry, up to date, supported, focused and networked with colleagues which we have all greatly appreciated. The 5th Elman Wall Travel Zoominar will take place Tues 6 Oct @ 2pm. We recommend that you register to hear important updates from leaders closest to Government, tour operators sharing their experiences and a panel of experts from inside Elman Wall and fellow professionals.

Contact: info@abtoi.com if you would like to register.

www.elmanwall.co.uk



Towergate share latest news

The High Court has ruled that the majority of businesses that held business interruption insurance and were forced to close could be entitled to be compensated by the insurers involved in the test case, subject to appeal. Towergate believe a number of operators that may have been impacted might find this a useful lifeline. [Click here to read](#)

Greetings from ABTOT

Firstly we send warm wishes to ABTOI Members especially as the last 6 months have been the most challenging for all of us; as we witness the global impact of Covid on Tourism.

It's very much business as usual at ABTOT and we are open for new business and have an interesting new product launching very soon which will provide more options for travel organisers to join ABTOT and utilise our financial protection solutions. To learn more please contact me at Julie.Jones@abtot.com www.abtot.com



Kennedys Law advise on employees overseas

Employers in the UK will be familiar with the obligation to ensure the health safety and welfare of their employees under the Health and Safety at Work etc Act 1974 ("HSWA"). In addition, the requirement to undertake and document a risk assessment and implement appropriate control measures is also something employers will be very familiar with.

Under "normal" circumstances an employer would be obligated to assess the safety of its employees on international postings. From an employer's

perspective,
[please click here](#) for more info on staff working overseas in Covid times.

Archgate
823-825 High Road
North Finchley
London N12 8UB
info@loveitaly.co.uk



This email was sent to {{ contact.EMAIL }}
You received this email because you are registered with ABTOI

[Unsubscribe here](#)

Sent by

 sendinblue

© 2018 ABTOI